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Contact:

Biomax:

Dr. Philipp Krubasik
Biomax Informatics AG
Robert-Koch-Str. 2
D-82152 Planegg
Germany

CIRO+:

Prof. Dr. Emiel Wouters
CIRO+, centre of expertise for chronic organ failure
Hornerheide 1, 6085 NM Horn
Postbus 4080, 6080 AB Haelen
Netherlands

Tel: +49 89 895574-0

Fax: +49 89 895574-825

Email: philipp.krubasik@biomax.com

Website: www.biomax.com

Tel: +31 475 587 600

Fax: +31 475 587 666

Email: cirobestuurssecretariaat@ciro-horn.nl

Website: www.ciro-horn.nl

CIRO+ and BIOMAX announce the first Data Center enabling patient stratification and targeted medicine in COPD

Delivering on the promise of eHealth in COPD

HORN, Netherlands and PLANEGG, Germany — (22 February 2012) — CIRO+, centre of expertise for chronic organ failure and Biomax Informatics announce the launch of the CIRO+ Data Center which is the first integrated patient centric knowledge management system for patient stratification and targeted therapy in chronic obstructive pulmonary disease (COPD). It will help to better predict patient outcome and optimize therapy for this chronic lung disease.

“COPD is a huge and growing burden for public health worldwide. In Europe alone there are approximately 20 million patients with an annual cost of treatment of approximately 20 billion Euros. The CIRO+ Data Center allows for the first time to better understand patient outcome based on systematic pre- and post-assessment data of more than 3.000 patients over the past 6 years with up to 6.000 clinical data points captured for each patient.” explains Prof. Wouters, Chairman Board of Directors CIRO+. “The impact of being able to exploit clinical knowledge effectively using state of the art technology cannot be overestimated. This applies to both, improved patient care and better management of treatment costs”, Prof. Wouters added.

“Biomax is delighted to deliver on the promise of eHealth with the CIRO+ Data Center. The system was configured based on the Biomax unique BioXM and Viscovery technologies for semantic integration and data mining. That means the CIRO+ configuration required no time-consuming software development, but was built and is continuously evolving by configuring the underlying platform through biomedical experts. This is what makes the difference with regards to high biomedical quality, fast time to delivery and high return on investment”, Dr. Heumann CEO of Biomax added.

About CIRO+

CIRO+ (Horn, Netherlands), is an international center of excellence for the diagnosis and treatment of people with chronic obstructive pulmonary disease (COPD). More information about CIRO+ is available at www.ciro-horn.nl.

About Biomax

Biomax Informatics AG (Planegg, Germany), founded in 1997, is a leader in the development of computational solutions for the life sciences. Biomax developed the BioXM™ Knowledge Management Environment and markets the Viscosity technology for better decision making and knowledge management in patient stratification and targeted medicine. More information about Biomax is available at www.biomax.com.

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