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Viscovery Software GmbH relaunches corporate website to serve predictive analytics customers

[News — Viscovery] Vienna, Austria, June 2009 — Viscovery Software GmbH confirms its role as a leading provider of data mining and predictive analytics solutions and launches a website update that increases the focus on advice and instruction for users of data mining solutions. In addition to the usual product and company presentation, the new site provides customers with extensive technical information about data mining applications, including publications, scientific articles and interesting links about data mining and self-organizing maps (SOMs). Online demonstrations introduce how to use the software and provide details about particular applications, including an analysis of website visitors based on their click data.

The website update has been designed to streamline visitor searches for relevant information and provide visual, comprehensive information about the software, its application and technology background. Online demos, frequently asked questions, data sheets and an exhaustive list of references provide valuable information for current customers and visitors interested in SOM technology and predictive analytics.

About Viscovery Software GmbH

Viscovery Software GmbH (formerly Eudaptics) is one of the first data mining companies in Europe. A leading vendor of predictive analytics, Viscovery's unique patented data mining solutions provide intuitive user-guidance, mature implementation, and application orientation. Viscovery has served numerous customers worldwide in the fields of telecommunication, banking, insurance, retail, mail-order, and industry as well as hundreds of universities and laboratories. Since September 2007 Viscovery has been a company in the Biomax Group. Additional information about Viscovery can be found at www.viscovery.net.

About Viscovery Data Mining Suite

The Viscovery Data Mining Suite offers a selection of software for predictive analytics and data mining designed to comprehensively address the needs of business and technical users. The combination of self-organizing maps (SOM) with classical statistical methods ensures accuracy of prediction and the visual presentation of the resulting models in a way that is intuitive to all users, regardless of their statistical

expertise. Viscovery products and services facilitate better exploration, understanding, and representation of data for easy, quick, and correct decision making, reducing costs and raising returns. Additional information about the Viscovery Data Mining Suite can be found at www.viscovery.net/products.

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